

so you  
want to

# MANAGE YOUR INVENTORY?

(the process of overseeing the constant flow of units into and out of an existing inventory)

## YOU'RE LOOKING TO:

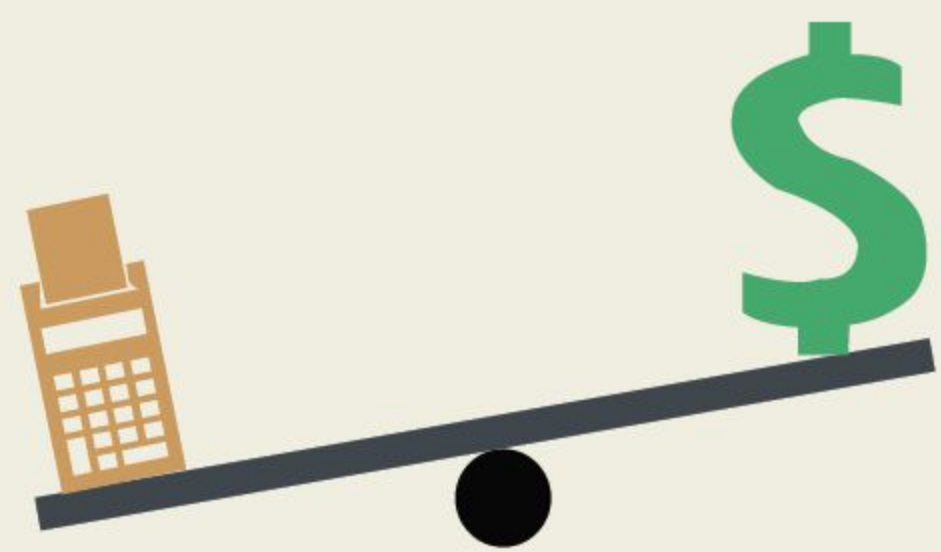
① identify problems before they start



② never miss a sales opportunity



③ minimize costs to maximize profits

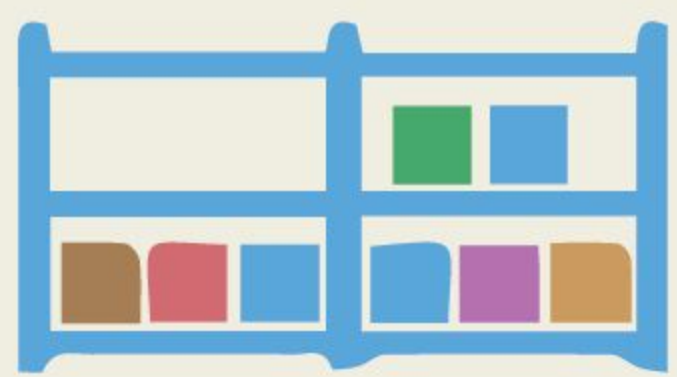


④ conduct accurate trend analysis



## YOU CAN'T MAXIMIZE PROFITS WITHOUT KNOWING:

①



how much you have at any given time

②



how much you've received

③



how much to pay suppliers

④



if there's enough to fill orders

⑤



and when to order more

At the **bare minimum** inventory management systems should provide all this so you can allocate inventory to orders shipping today, tomorrow, or a month from now.

If your most important goal is to keep customers happy, allow an inventory management system to:

track sales and available inventory

communicate with suppliers in real time

notify when and how much to reorder

receive data

incorporate data

remain flexible

## MANAGING YOUR INVENTORY

*matters*  
because inventory is cash  
**IN DISGUISE**  
why wouldn't you  
**WANT TO KNOW**  
*how much you have?*

clear  
spider